

Digital Leadership Development Programmes



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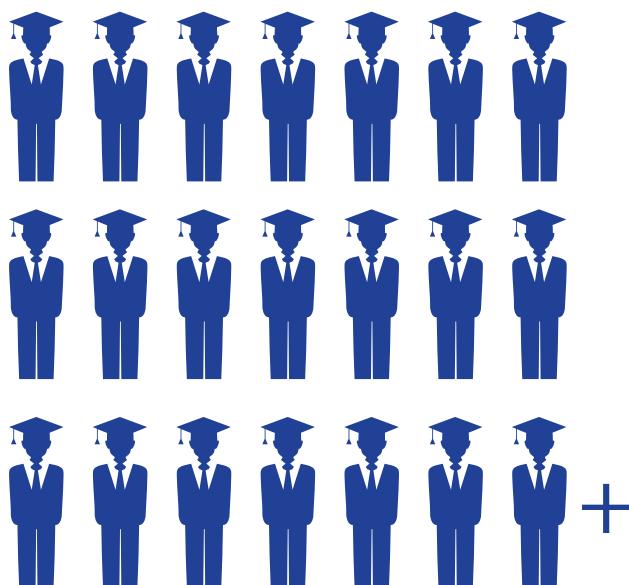
The BIBF plays a vital role in the training and human capital development in the region.

The BIBF qualifies over **20,000** learners a year across all major business disciplines and economic sectors.

The BIBF has delivered training to over

340,000

students in **63 countries** since its inception in 1981



Digital Leadership Development Programme: Advisory and Training Services



'A digital leader is a person with a digital mindset, having the mental agility to leverage the ecosystem, adapt technologies, manage disruption, be digital centric, and meet stakeholder expectations through new value network creation.'

The BIBF is offering a comprehensive consulting and employee development package that supports the digitilisation and digital transformation that organisations are undertaking.

Digital Leadership Competency Framework [DLCF]
Digital Leadership Development Programmes [DLDP]

Digital Leadership Development Programmes

**Leading you from digital awareness to digital transformation
Transiting from the physical-real world to the digital-virtual world**

These digital leadership development programmes are designed in light of the technological advancements that the corporate world is facing.

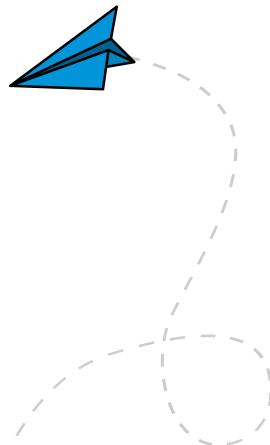
Five levels of digital leadership development workshops delivered by international trainers





Professional Certificate in Digital Efficacy

This 12 day interactive workshop is aimed at entry level/ graduates who are embarking on a corporate career. The main topics that the workshop deals with are digital data centricity, customer centricity and self-efficacy. The focus is on providing an opportunity to young graduates who already are advanced in digitilisation to gain work ethics, develop a positive attitude and have a sense of ownership in addition to other skills and traits required for a successful career.



MODULES

1. Digital centricity
 2. Customer centricity
 3. Productivity and self-efficacy
-

DURATION

12 days – Offline

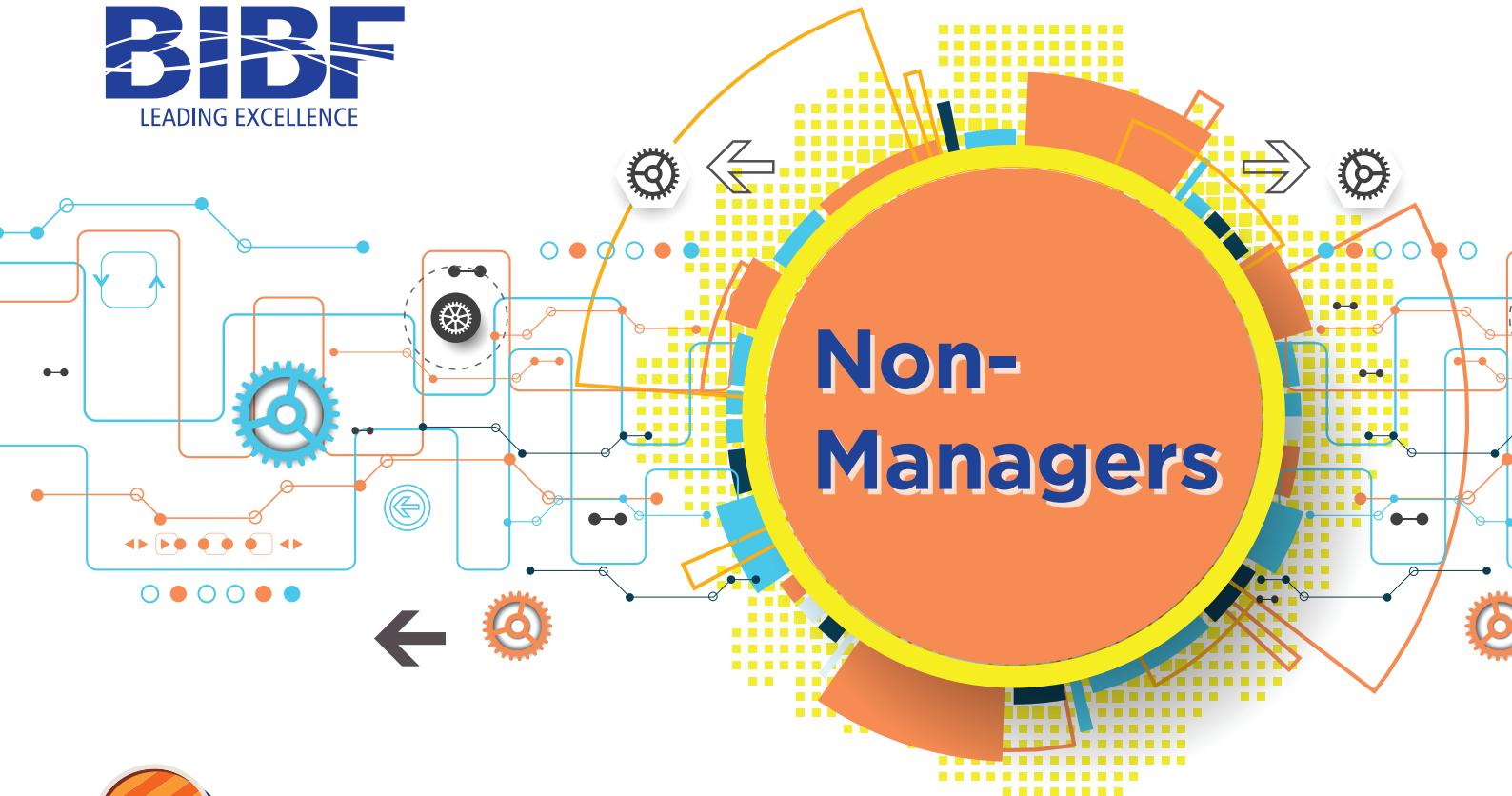
contact sessions

TRAINING HOURS

125 hours

contact sessions: **60 hours** +
simulations/action and work place online
learning: **65 hours**





2

Professional Certificate in Digital Efficacy and Centricity

This 12 day interactive workshop is aimed at enhancing individual productivity in the digital world. The workshop deals with the knowledge, skills and mindset that employees need to enhance in order to succeed and grow in their jobs. The main topics covered are digital-data centricity, team-centricity, and customer-centricity through continuous professional development.

MODULES

1. Digital data centricity
 2. Customer centricity
 3. Collaborative teamwork for digitilisation
 4. Productivity and self-efficacy
-

DURATION

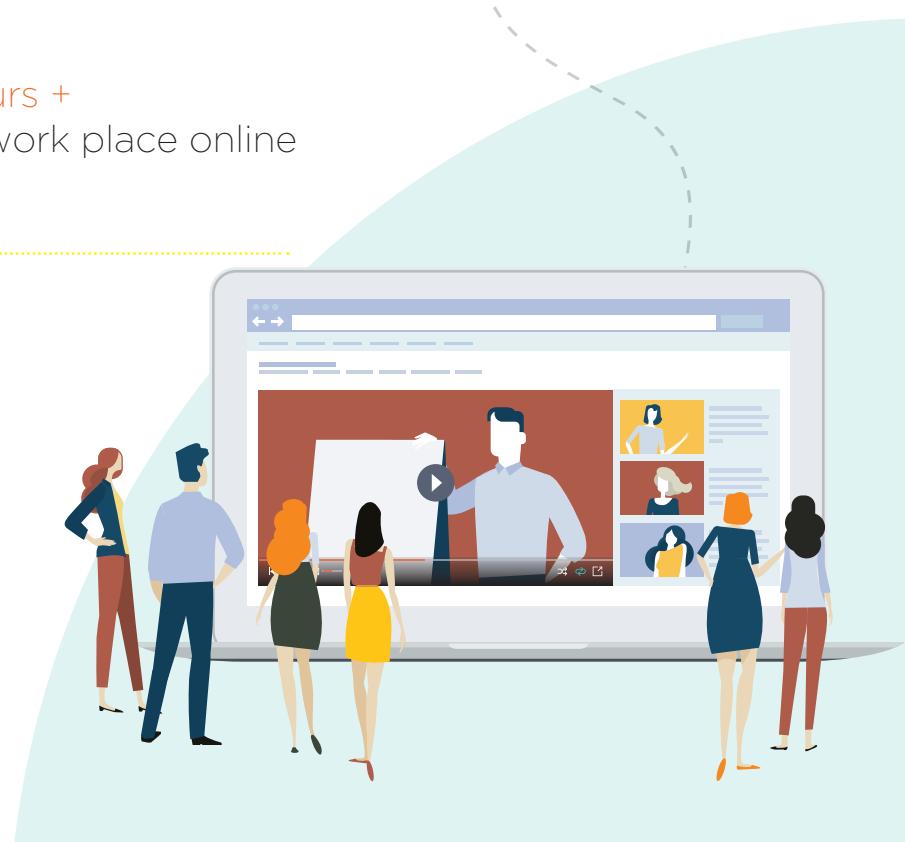
12 days – Offline

contact sessions

TRAINING HOURS

125 hours

contact sessions: **60 hours** +
simulations/action and work place online
learning: **65 hours**

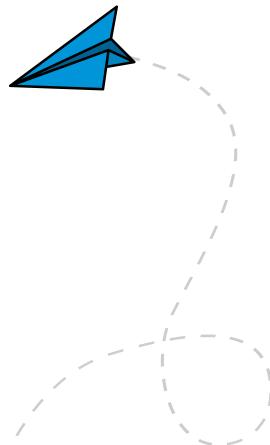


Front Line Managers

3

Professional Certificate in Digital Strategic Excellence

Technological changes are occurring at a very pace in the current age. Organisations and individuals have to keep abreast with these technological changes. They need to have the adaptability and resilience to cope with these changes for sustainable growth and stability. First-line managers are the key persons who are directly responsible for executing the digital strategy. They have to encourage their teams to develop a new mindset and work culture to succeed in the digital world. This 12 day workshop gives these managers the learning opportunity for digital strategic execution, digital business-centricity and stakeholder centricity.



MODULES

1. Digital corporate strategy implementation
2. Team leadership for digital transformation
3. Digital business centricity
4. Employee centricity for digitilisation

DURATION

12 days – Offline

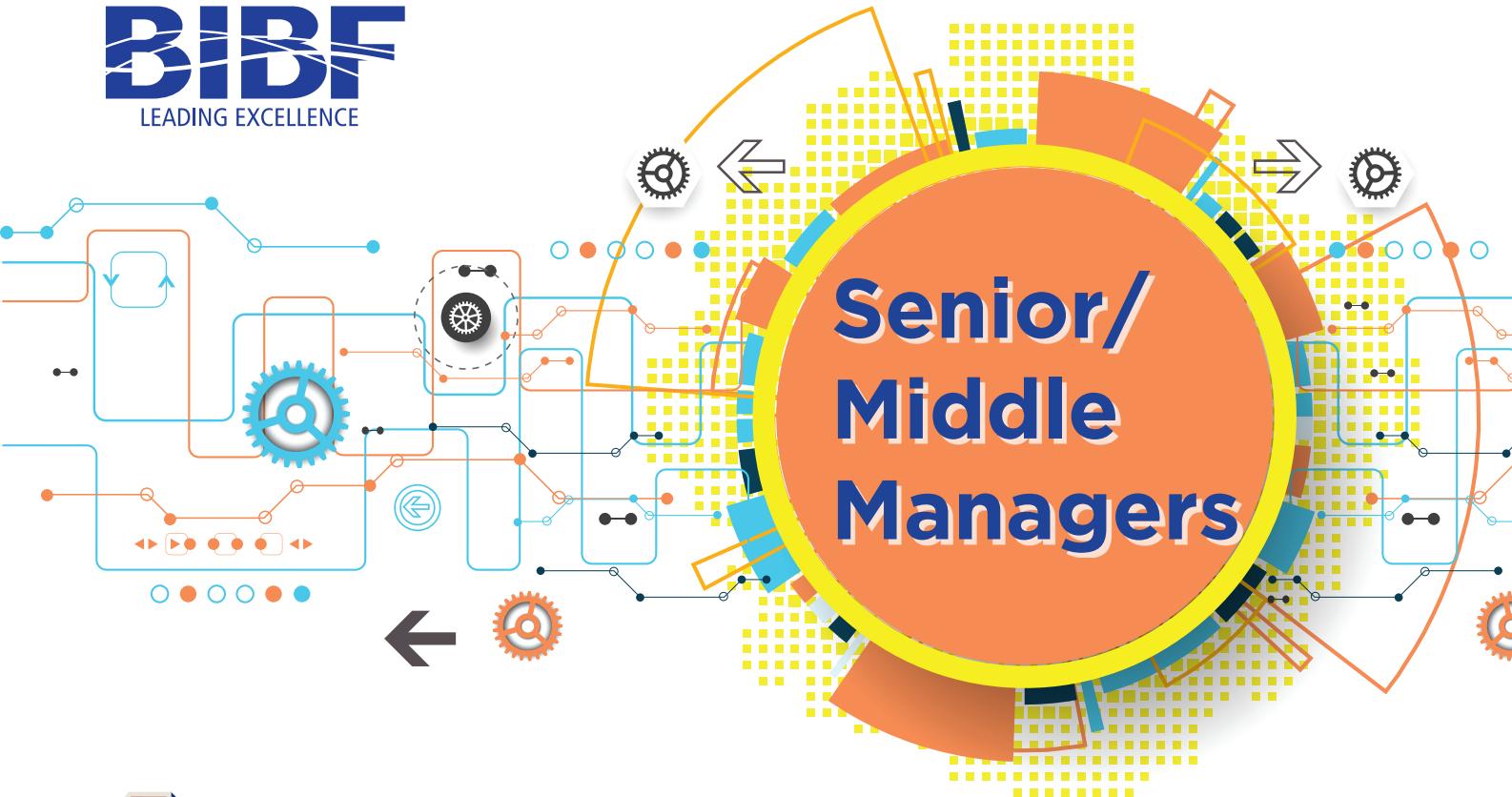
contact sessions

TRAINING HOURS

125 hours

contact sessions: 60 hours +
simulations/action and work place online
learning: 65 hours



**4**

Professional Certificate in Digital Leadership & Transition

This 7 day workshop on digital leadership aims to equip middle managers with the knowledge base, skills, and mindset required for digital transformation. The onus of responsibility for expediting digital transformation lies with this team of managers. They spearhead the digital transformation initiatives and projects. The main topics like digital strategy formulation, digital business modelling, integrated leadership, change leadership, digital business-centricity are included in this workshop. The learning from this workshop would hold middle-managers in good stead for the smooth transition into the digital world.



MODULES

1. Digital strategy and transformation
2. Strategic agility for digital transformation
3. Inspirational leadership for digitilisation
4. Stakeholder value for digitilisation
5. Digital business process design

DURATION

7 days – Offline

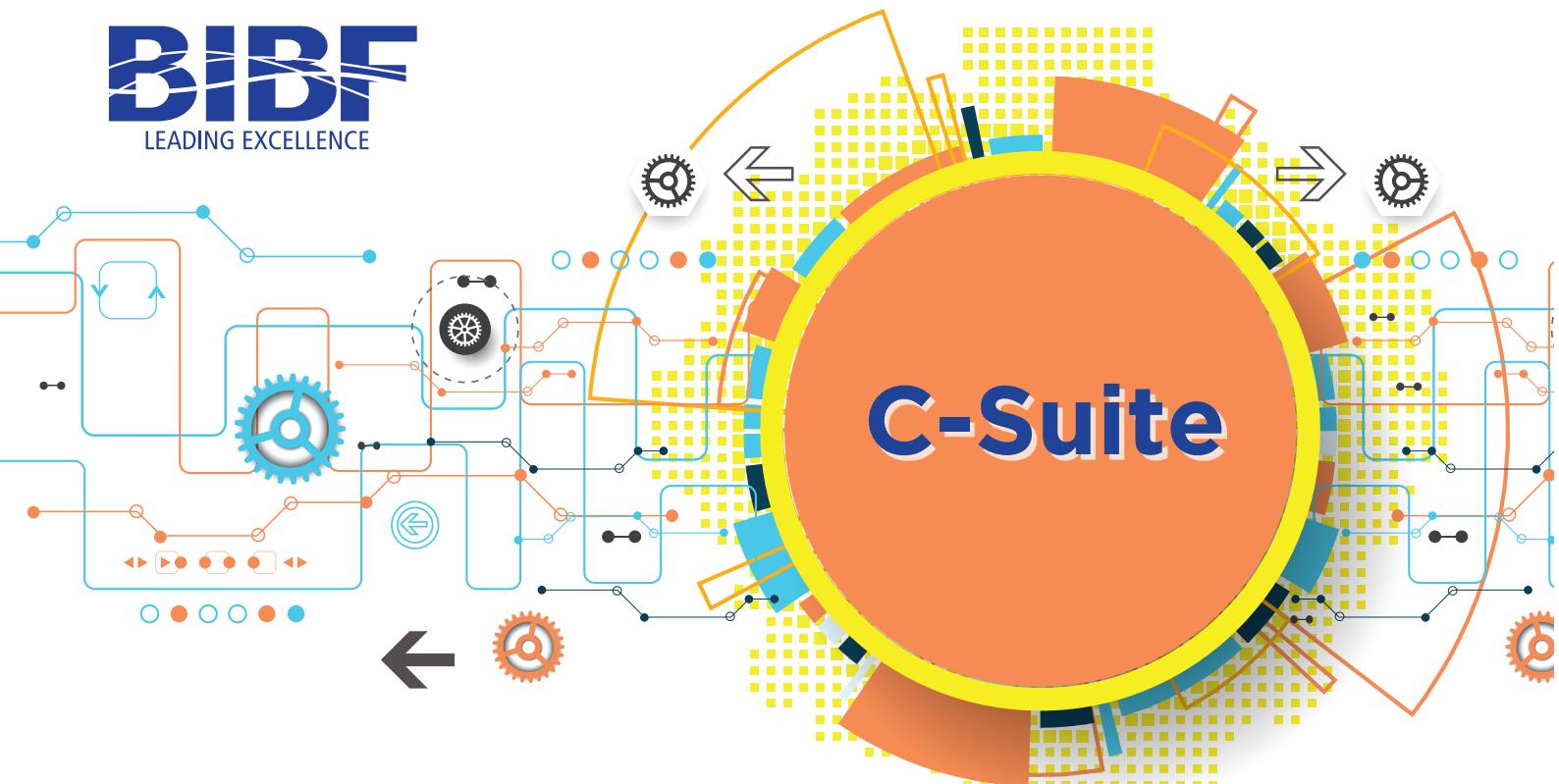
contact sessions

TRAINING HOURS

110 hours

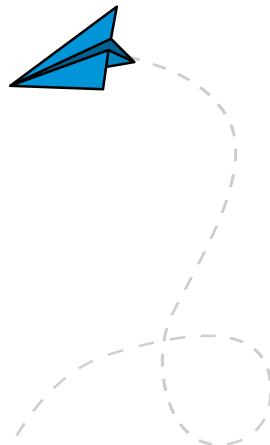
contact sessions: 35 hours +
simulations/practical real-time systems
development/online work: 75 hours



**5**

Professional Certificate in Digital Leadership & Strategic Transformation

In this technological era, digitisation is the way forward for the corporate world. Organisations have to be viable, vigilant and resilient to the constant changes occurring, not only with technology, but also with market trends, customer preferences, and employee expectations. The digital world has ushered in a new value creation for all stakeholders. Digitisation is propelling organisations from the physical-real world to the digital-virtual world. This digital leadership programme is specifically designed for the C-suite who lead this digital transformation. This 5 day workshop sets the tone for digitisation and focusses on the culture and mindset change on an individual level. It encompasses the digital strategy formulation, change navigation, inspirational leadership, stakeholder centricity and technological decision making.



MODULES

1. Digital strategic framework and transformation
 2. Transformational leadership for digitilisation
 3. Stakeholder value network in the digital world.
 4. Digital business centricity
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DURATION

5 days - Offline

contact sessions

TRAINING HOURS

100 hours

25 hours + simulations/practical real-time
systems development/online work: 75 hours





TAKE THE LEAD

**JOIN
US!**



17815555



dpcf@bibf.com