

BIBF



University of
Strathclyde
Business
School

The
Strathclyde
MBA



The Strathclyde MBA

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Founded in 1948, Strathclyde Business School (SBS) is an enterprising, pioneering institution of global standing.

We engage business minds, and pursue impact on the stakeholders we serve.

Our University's mission for over 200 years has been to be **'the place of useful learning'**; an ethos which still drives the business school and distinguishes us from our competitors.

In 2016 SBS celebrated 50 years of our prestigious MBA programme.

Strathclyde Business School

an overview

The Business School is triple accredited, one of only 129 in the world to be recognised by AMBA, AACSB and EQUIS. This MBA course is approved by the Higher Educational Council in Bahrain.

The School is also reputed for its research excellence. Ranked among the top UK schools for research, this is seen as a personal motto, ingrained into each one of these departments.

The research programme brings together aspiring candidates with internationally recognised faculty each at the forefront of their respective fields.



UK University of the year 2012 & 2019



Among the top 20 UK universities



Top 100 MBA as per the Financial Times Higher Education & the Economist



5 Star QS Rated University

Accreditation

Strathclyde is a triple accredited business school: one of 129 in the world (2021), and the first business school in Scotland to be triple accredited, holding accreditation from the international bodies, **AMBA, AACSB and EQUIS**.

Accreditation offers a very objective way of measuring a business school's credentials. For example, the quality of education on offer, the school's facilities, the student body and the faculty, can all be reviewed as part of an accreditation process.



What is the Strathclyde MBA?



Professor David Hillier

Associate Principal,
Executive Dean
Strathclyde Business School

“By its very nature, the MBA is a generalist degree, it is intended to develop Managers into Business Leaders – and to be an effective leader, you need a solid overview of Business, something SBS has been offering since 1966.

At Strathclyde, we are exceptionally proud to have delivered a renowned MBA programme since 1966. Over the years we have pioneered developments in the MBA, such as offering the first one-year full time MBA programme in the UK, the first part time route, and the first distance learning programme. As a world class business school in an international technological university, we continue to innovate with our MBA and other programmes to ensure they are completely relevant and impactful to today’s business world.”

The Strathclyde MBA

What are the prime benefits?

Self-development

- A broad understanding of business and management issues
- Strategic orientation and the ability to successfully implement the strategies formulated
- Development of management skills and techniques
- Self-awareness as a manager and leader
- Increased confidence in all areas of business

Career development

- Enhanced promotion prospects
- New career opportunities
- Access to the extensive Strathclyde alumni network

In particular it:

- Provides the skills required for progression to higher level policy-forming positions
- Allows you to make successful career transitions
- Facilitates the move from technical specialism to general management
- Polishes the skills and enhances the abilities of people working for themselves or about to set up in business

What are the benefits for employers and sponsors?

Improved corporate performance

- Improved leadership and critical thinking capabilities of key staff
- Increased capability to exploit new ideas and technologies for organisational benefit
- Developed ability to manage complex stakeholder needs
- Enhanced capacity to manage change in a sustainable and responsible way

Human resource development

- Greater ability to attract and retain high potential managers
- Flexible approach to management education
- Structured development of individual managers
- Integral part of succession planning and development of tomorrow’s leaders



Enas Asiri

Chief Executive Officer -
Bahrain National Life Assurance
(bnl)
Executive MBA, Strathclyde
Business School, 2021

“Platforms like the Strathclyde MBA provide excellent opportunities to engage and build relations with people from different backgrounds and this adds a different dimension to you which is much needed.

The environment and the learning tools definitely made me feel matured and developed after the programme.

The programme is required for the current business needs and is highly recommended.”



The Strathclyde MBA

an overview

The Strathclyde MBA is not just a business programme:

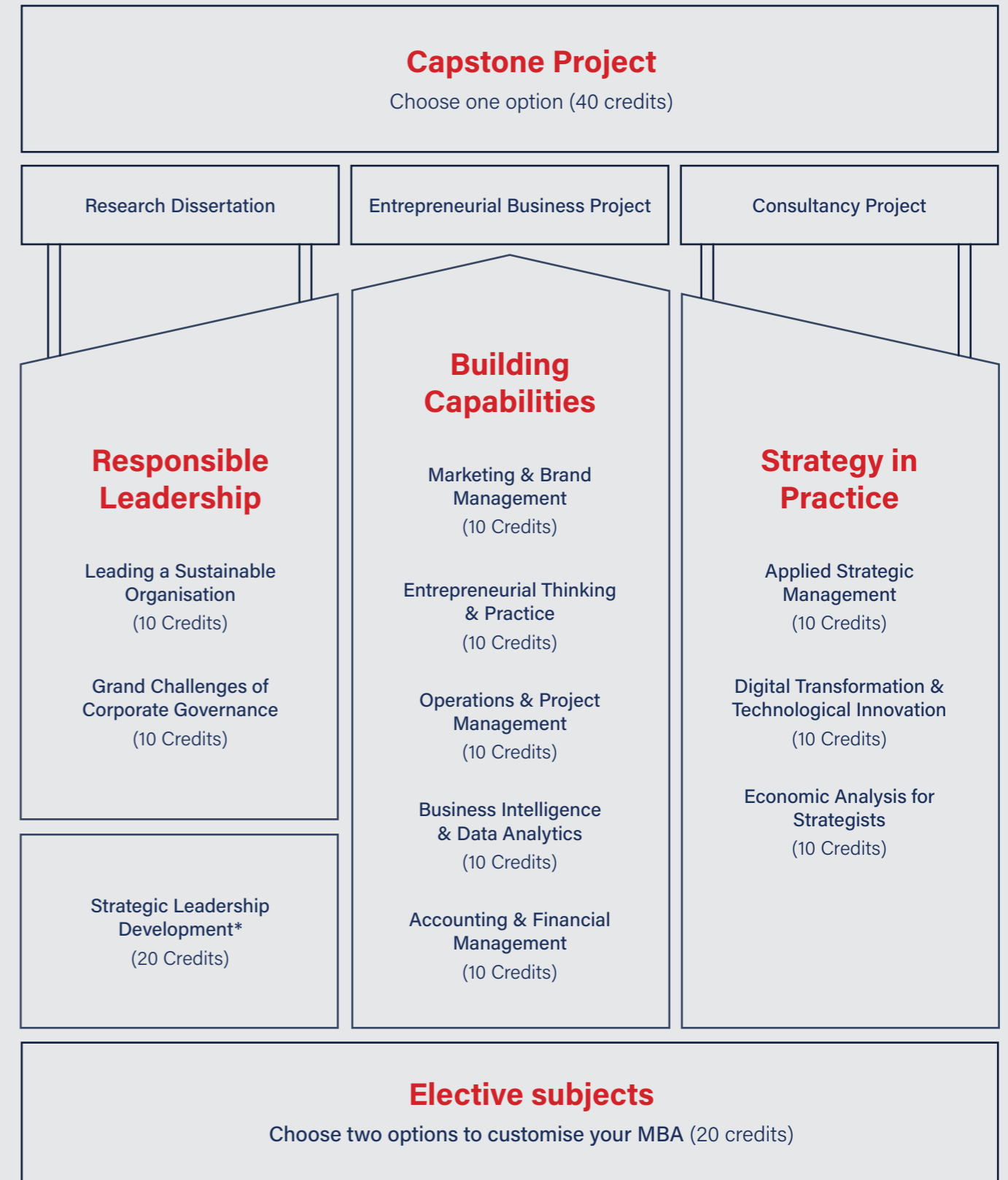
it is a stimulating, challenging, life-changing experience, which will make you question, re-think and re-evaluate how you do business.

The Strathclyde MBA is highly experiential and based on collaborative learning – students share their varied work experiences, knowledge, understanding and skills.

The MBA will shape and guide you as a reflective, open-thinking, adaptive learner. This is facilitated through enhanced understanding of the interplay of theory and practice in management.

The format is designed bearing busy executives with full time career responsibilities in mind. With a duration of two years - the programme combines weekend face to face classes from Strathclyde academics and weekday local tutoring. This approach provides students the flexibility to graduate within two years but students can extend their study for longer if they so prefer.

The Strathclyde MBA



What you will learn

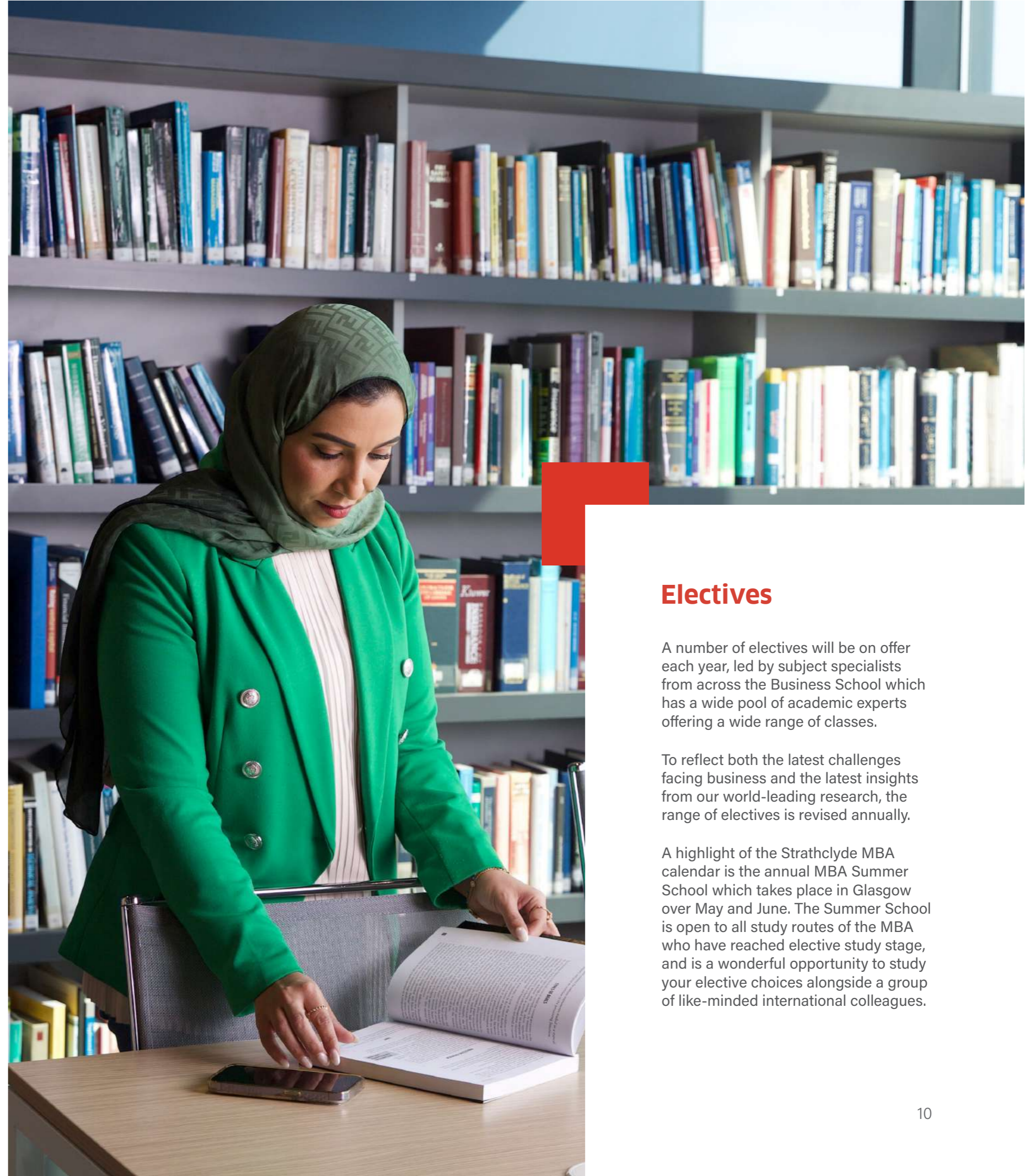
Overview

The Strathclyde MBA programme structure has three distinct 'pillars' at its core – Responsible Leadership, Building Capabilities, and Strategy in Practice.

The pillars comprise a series of 10 and one 20 credit module(s) which clearly embrace the specific leadership challenges and responsibilities impacting business leaders. Our Building Capabilities module provides you with a solid foundation in the management of key functional areas found in today's business organisations. There are also a range of topical and relevant elective subjects on offer each year, so that you can tailor the MBA to your personal preferences and interests. Your MBA journey concludes with the capstone MBA project. You will be able to choose the MBA project that suits you best – you can opt for a research dissertation, entrepreneurial project or consultancy project.

Throughout your studies, module and programme level business engagement activities ensure that your MBA journey is a highly experiential one, and reflective of current issues impacting the business world.

The Strathclyde MBA course takes this one step further: distilling the key academic constituents of the field into modules arranged in the structure that best empower the working executive to implement the principles into their respective organisations



Electives

A number of electives will be on offer each year, led by subject specialists from across the Business School which has a wide pool of academic experts offering a wide range of classes.

To reflect both the latest challenges facing business and the latest insights from our world-leading research, the range of electives is revised annually.

A highlight of the Strathclyde MBA calendar is the annual MBA Summer School which takes place in Glasgow over May and June. The Summer School is open to all study routes of the MBA who have reached elective study stage, and is a wonderful opportunity to study your elective choices alongside a group of like-minded international colleagues.



MBA Project

The capstone element of the Strathclyde MBA is the project, which will showcase your learning and allow you to examine an issue of your choice over an extended period of time.

You can opt to write a research dissertation, put together an entrepreneurial business plan or undertake a consultancy project.

The MBA project will enable you to put into practice the knowledge and skills you have developed throughout the MBA experience, and allow you to showcase the learning you have gained.

Course Requirements

1. Degree in accounting, economics, business studies or similar with strong quantitative bias.
2. Minimum Second Class Honours or equivalent.
3. Prior knowledge of finance is not a mandate.
4. Since the entire programme is taught in English, and is interactive in nature, strong proficiency in the English language is expected in terms of written, spoken and reading capabilities. A minimum IELTS score of 6.0 or equivalent is needed for non-native speakers.

Corporate Engagement

An important part of learning and application throughout your MBA will be through industry and external engagement. There are various ways in which you'll engage with industry while studying:

- Module specific guest speakers
- Client-based projects
- Mini-consulting workshops with clients
- Career and professional development panel discussions
- Networking

This industry engagement encourages your practical learning, builds your network with experts in the field, and allows you to make connections between the academic theory and the practical application.



Mazin Saleh

Chief Technical Officer -
Gulf Air
Executive MBA, Strathclyde
Business School, 2021

"My Strathclyde journey was full of self-reflection and challenge. I purposely picked the program after much consultation and research; do not regret the decision to this date. I have picked valuable lessons and experiences in those two years. Coming from the aviation industry, I consider the interaction and exchange of experiences with my batchmates a privilege in itself. Highly recommended."

Career support

At Strathclyde we understand that career enhancement is one of the top reasons anyone chooses to study for an MBA.

In recognition of this, we have integrated careers support throughout the MBA programme and continue that support after graduation.

We draw on our many years of experience and industry knowledge from the in-house team, supplemented by top consultants who are experts in their field, to offer dedicated careers planning and development for all our MBA cohorts and unlimited access once you join our alumni.



Further information

For general information on the Strathclyde MBA programme or any of our other programmes please contact us at:

T: +973 1781 6314

E: strathclyde@bibf.com

www.bibf.com/academics/strathclyde

Apply online

