



University of
Strathclyde
Business
School

MSc **STRATEGIC FINTECH**

BIBF
LEADING EXCELLENCE

Overview



University
of the year
2019



Pioneer of the
UK's first Fintech
Master's degree



5 star
QS rated
university



Among the
top 20 UK
Universities



University of Strathclyde Business School

is proud to present to you the MSc Strategic Fintech in partnership with BIBF in the Kingdom of Bahrain.

An executive Master's Programme designed for the resourceful manager looking to develop their understanding of leading in the Fintech space as a strategic asset.

A unique academic offering that deals with a technical business subject alongside coherent managerial level learnings.

The intensive two-year course offers a rigorous core curriculum combined with strategic elements of the Fintech space, concluding with a Capstone Fintech Experience.

An academic exercise providing a top-down view on how Fintech innovation has impacted conventional business models and the society at large.

Why study MSc Strategic Fintech in Bahrain

The course empowers graduates with marketable skills in the wide ranging fields of digital technologies, Fintech business models, regulatory policies and many more, making them highly employable across a number of Fintech entities.

The course embraces the multidisciplinary nature of Fintech through the various modules each developed on the strengths that set Strathclyde apart: academic proficiency and research capabilities in data analytics and programming alongside financial theory.

The programme is designed with the active executive in mind and alternates between flexible learning and active learning formats that combine digital and in-person student experiences to provide candidates with the flexibility to pursue their academic field of interest on their terms.

Bahrain is the regional hub for Fintech and the right environment for aspiring graduates to observe the impact of Fintech within the larger subsections of industry.

Having been designed to reflect the dynamic nature of the role of finance in commercial organisations, the holistic approach taken towards the financial ecosystem prepares candidates to better navigate business functions as they are and what they are evolving into.

Fintech by the numbers



37%

Share of all financial institutions that have at least 1 Fintech offering. (PWC)



64%

Share of the global digitally active population that use at least 1 Fintech service. (E&Y)



\$26.5 billion

Global Fintech investment over 1,221 deals in the first half of 2020 (KPMG)



23.58%

The CAGR that the global Fintech market is expected to grow at from 2021 to 2025. (Research and Markets)



7,835

The combined total of Fintech start-ups in 2020 in Europe, Middle East, and Africa. (Statista)

Why Incorporate Fintech?



Enabler of economic growth



Driver of financial inclusion



Catalyst to business scalability



Generator of new value streams



Promoter of increased transparency



Source of structural transformation

The current Fintech-driven disruption is only a sliver of the full scope.



Fintech elements such as **blockchain technology** have shaken financial markets to such a degree that global behemoths such as Facebook, Google and Amazon are now diversifying into payment services.



Artificial Intelligence has coded new heights of personalisation and convenience in financial services.

The potential of Fintech

Regulation
Compliance software and auditing

Insurance
Underwriting and claims distribution software

Wealth Management
Investments and analytics tools

Real Estate
Mortgage financing platforms

Capital Markets
Infrastructure tools and trading

The Strathclyde Strategic Fintech course takes this one step further: distilling the key academic constituents of the field into modules arranged in the structure that best empower the working executive to implement the principles into their respective organisations.



Academic Course Specifics

180
Number of Credits

120 for theory
20 for application
40 for thesis

Course Themes

Mastering Digital Technologies

Global Developments in Fintech

Leading Digital Transformation in a Finance Context

Fintech Strategy and Business Model Innovation

Transforming Customer Experience through Financial Technologies and Economic and Regulatory Policies for Fintech

The format is designed bearing busy executives with full time career responsibilities in mind.

With a duration of two years - the programme combines weekend face to face classes from Strathclyde academics and weekday local tutoring. This approach provides students the flexibility to graduate within two years but students can extend their study for longer if they so prefer.

Programme Outcomes

- ◆ **Managing Fintech innovation** as a strategic advantage in organisation diversification and transformation.
- ◆ **Applying Fintech principles** across front and back end i.e., customer facing and operational organisation divisions.
- ◆ **Understanding of core concepts** of Fintech regulations and developments at policy and institutional levels of analysis.
- ◆ **Mastering the techniques and theories** pertinent to the design and implementation of Fintech in multidisciplinary corporate sectors.



Benefits to Employers and Sponsors

- ◆ Application of academic knowledge and insights into the workplace environment on an immediate basis.
- ◆ Ability to analyse current technology and prepare organisations for future disruption.
- ◆ Increased awareness of the various implementations of Fintech upending traditional business.
- ◆ Flexible approach ideal for management education enabling minimal workplace disruption.
- ◆ Methodic development of management candidates.

Benefits to Students

- ◆ Comprehensive understanding into the Fintech sector at a global level.
- ◆ Enhanced skills as a Fintech analysis practitioner.
- ◆ Practical expertise on the implementation of Fintech in various industries.
- ◆ Ability to smoothly transition to Fintech career roles.
- ◆ Increased career advancement potential.
- ◆ Access to our global alumni network.
- ◆ Exposure to the dynamic global standards and best practices employed in an institution of global repute.



Course Requirements

- 1 Degree in accounting, economics, business studies or similar with strong quantitative bias.
- 2 Minimum Second Class Honours or equivalent.
- 3 Prior knowledge of finance is not a mandate.
- 4 Since the entire programme is taught in English, and is interactive in nature, strong proficiency in the English language is expected in terms of written, spoken and reading capabilities. A minimum IELTS score of **6.0** or equivalent is needed for non-native speakers.

Fees

The fees for the 2021/22 programme is **BHD 10,000**

Apply online from our website and for more information on instalment payments and other details, call **+973 1781 5555 or +973 1781 6338**

Strathclyde Business School

The Business School is triple accredited, one of only 90 in the world to be recognised by AMBA, AACSB and EQUIS. This MSc course is approved by the Higher Educational Council in Bahrain.

The School is also reputed for its research excellence. Ranked among the top UK

schools for research, this is seen as a personal motto, ingrained into each one of these departments.

The research programme brings together aspiring candidates with internationally recognised faculty each at the forefront of their respective fields.



Khadija Daabel
Manager- Operations
Department, Bank ABC

'I had been searching for the right Master's programme for quite some time till Feb 2020 when I came across Strathclyde Strategic Fintech course provided through BIBF. I thought this would be a 2-in-1, obtaining my Master's degree with a wide overview on FinTech. During the first few months of the

pandemic, both Strathclyde management and BIBF made all the effort to be flexible about our timing and provide us with the best service. I highly recommend Strathclyde University to students who want to study their Master's, advance their careers and widen their perspectives.'



BIBF

A significant contributor to the development of the Kingdom's human capital. With the commitment to excellence we have maintained our position as the top provider of quality education across all business disciplines. Partnering with the finest international business schools; we deliver thought leadership, research and advisory, assessment and training in multiple subjects. Since 1981, the BIBF has developed from 450 applicants a year to 20,000 annually, having produced 340,000 learners over the past 40 years.

Strathclyde Department of Management Science

Amongst UK's most prominent research departments, this centre of excellence has research interests that span the spectrum of Management Science focus subjects. The department's collaboration with industry has resulted in the experimentation and implementation of various solutions through consulting and research application.



Mohammed AlNajjar
Senior Manager- Finance,
Ahli United Bank

'Pursuing my Master's programme in Fintech with a triple accredited university such as the University of Strathclyde enriched my knowledge and understanding of the subject in the current

disruptive environments by exposing me to the use of financial technology techniques and data analytics to provide innovative solutions.'



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