



University of
Strathclyde
Business
School

the Strathclyde

MBA



Founded in 1948, Strathclyde Business School (SBS) is an enterprising, pioneering institution of global standing.

We engage business minds, and pursue impact on the stakeholders we serve.

Our University's mission for over 200 years has been to be 'the place of useful learning'; an ethos which still drives the business school and distinguishes us from our competitors.

In 2016 SBS celebrated 50 years of our prestigious MBA programme.



the Strathclyde

MBA

Contents

3	Strathclyde Business School - an overview
6	What is the Strathclyde MBA?
9	The Strathclyde MBA - an overview
10	What you will learn
14	Professional development journey
19	Join our learning community
22	Many programmes - one MBA
34	General information
36	Admissions process
38	Our centres worldwide
40	Beyond the Strathclyde MBA - your global alumni community



Strathclyde Business School

- an overview

Excellence

SBS IS PART OF THE UNIVERSITY OF STRATHCLYDE,
A SOCIALLY PROGRESSIVE AND LEADING INTERNATIONAL
TECHNOLOGICAL INSTITUTION.



Accreditation

Strathclyde is a triple accredited business school: one of only 89 in the world (2018) and the first business school in Scotland to be triple accredited, holding accreditation from the international bodies, AMBA, AACSB and EQUIS.

Accreditation offers a very objective way of measuring a business school's credentials. For example, the quality of education on offer, the school's facilities, the student body and the faculty, can all be reviewed as part of an accreditation process.

AMBA - originating in the UK, the Association of MBAs is the only one of the 3 main bodies to accredit MBA courses rather than the host institutions. www.mba.org.uk

AACSB - Association to Advance Collegiate Schools of Business is the USA's best known accreditation body. Despite a very American membership (few business schools outside the USA have this award), it remains the hallmark for any business school with world-class ambitions. www.aacsb.edu

EQUIS - the European Quality Improvement System is the newest of the big 3 accrediting bodies and has the smallest membership. It was formed to address the European problem of diverse national accreditation systems, and is gaining ground outside Europe. www.efmd.org

Accreditation in the UAE

In addition to triple accreditation, Strathclyde Business School (SBS) is Europe's first university faculty to be awarded a licence to operate an MBA programme in the United Arab Emirates. It was scrutinised by the deans of three top US Business Schools as part of the process carried out by the UAE Commission for Academic Accreditation. The licence establishes the school as an educational institution officially recognised by the UAE government.

Research excellence

Strathclyde has a reputation for research excellence. Based on the REF (Research Excellence Framework) 2014 GPA scores, the Times Higher Education ranked us first in Scotland in the top 10 business schools in the UK for our research.

Additionally, our departments have earned an impressive range of discipline-specific accreditations.

Accounting is fully accredited for entry to the Institute of Chartered Accountants of Scotland (ICAS) as well as offering exemptions to other professional bodies, e.g. Association of Chartered Certified Accountants (ACCA) and Chartered Institute of Management Accountants (CIMA). The Department of Accounting and Finance has all four of its MSc programmes accredited by the Chartered Institute of Management Accountants (CIMA).

The Department of Work, Employment and Organisation is a CIPD Approved Centre, accredited to deliver programmes that meet the knowledge requirements for professional membership of CIPD. (CIPD is the professional association for HR professionals in the UK, with a membership of around 150,000).

Our **Hospitality and Tourism Management degrees** (UG in Department of Strategy and Organisation and MSc in Department of Marketing) have been accredited by the Institute of Hospitality.



Innovative

Strathclyde Business School (SBS) is one of four faculties of the entrepreneurial and innovative University of Strathclyde. SBS is home to the Hunter Centre for Entrepreneurship - endowed by Sir Tom Hunter. Students across the University can access the services of the Strathclyde Entrepreneurial Network (SEN) which supports students, graduates and postgraduates with interests in entrepreneurship and new venture creation, and supports academics and researchers in realising the value of their research through commercialisation and enterprise. MBA students have previously formed a sounding board for SEN, helping prepare select entrepreneurs to pitch their businesses at Strathclyde 100 events throughout the year where they can meet potential investors.

Strathclyde is also the first business school in Scotland, and one of just five in the UK, to be awarded the Small Business Charter Gold Award for its work in supporting start-ups and small businesses. With 50 years' experience in developing the best MBA programme, SBS is a major innovator in the field of business and management.

SBS was the first UK business school to offer:

- ▶ A full-time 1-year MBA programme (1966)
- ▶ A part-time MBA programme (1976)
- ▶ A distance learning programme (1983)
- ▶ A DBA (Doctor of Business Administration) programme (1988)

This pioneering spirit brought the Strathclyde MBA into many new countries via the establishment of international centres. These centres meant, for the first time, local managers could study for a UK MBA in their own country. This earned SBS the prestigious Queen's Award for Export Achievement in 1993.

We currently operate in a number of international Strathclyde MBA centres: Singapore, Malaysia, the Gulf (Abu Dhabi, Dubai, Bahrain and Oman), Switzerland and Greece.

As a result, there are approximately 1,500 course members currently enrolled on the Strathclyde MBA around the world.

International

In addition to our seven international centres offering the MBA and other programmes, we have long-standing and established links with universities across the world. Our partner institutions include universities in Australia, Canada, Europe, Asia, and the USA.

We encourage students to gain international experience through links with overseas universities, and our international centres' network.

World-leading research is carried out by our academics in collaboration with numerous international partners. Many have visiting professorships or fellowships at prestigious overseas institutions. The business school offers consultancy through bespoke programmes, consultancy and knowledge exchange.

Influential Research

Strathclyde Business School is highly rated for its research. Based on the REF (Research Excellence Framework) 2014 GPA scores, the Times Higher Education ranked us first in Scotland and in the top 10 business schools in the UK for its research. Times Higher also ranked us 3rd in the UK for impact of our business research, based on REF's GPA scores, a measure of how the research impacts on practice in business.

The REF 2014 is a Government-led benchmarking exercise measuring the quality of research in higher education institutions and these latest results show Strathclyde Business School as being strong overall in its research.

SBS also did exceptionally well in terms of the REF's assessment of its research environment, rated as 1st amongst UK business schools for Environment.

Research excellence is embedded throughout our departments.

Our research bolsters our reputation and also provides our students with access to internationally recognised faculty members at the forefront of their research fields, ensuring a world-class education throughout the business school.

Engaging

Strathclyde Business School has a strong reputation for effective engagement with business, industry and the public sector and our vision is to attain the highest levels of knowledge exchange.

Knowledge exchange in the business and management field takes place through applied projects, consultancy and action research. SBS develops theory-led, policy-relevant research through collaboration and dialogue with a variety of organisations, government and trade unions. The business school hosts the successful Centre for Corporate Connections and leads the Business Engagement theme within the University's new Technology Innovation Centre (TIC). Strathclyde has always had close links with industry and business but the university is taking partnership to a new level and helping Scotland's industries compete on the world stage: the TIC revolutionises the way researchers in academia and industry collaborate and innovate together - up to 1200 researchers, engineers and project managers from academia and industry will work side-by-side in a state of the art building in the heart of Glasgow.

Developed with industry, for industry, the Technology and Innovation Centre has already attracted major partners including Scottish and Southern Energy, the Weir Group, ScottishPower and several other major cross-sector industrial partners. The partnership will benefit from participation by large corporations and a large grouping of innovative SMEs.

Corporate Connections

Our Centre for Corporate Connections formalises our on-going engagement with industry. We run a bespoke MBA programme - MBA25 - in partnership with William Grant & Sons.

In partnership with Babcock International Group we have developed the Lead and Drive programme to enhance the strategic planning, commercial and leadership skills of its managers and senior executives. We have also developed the Babcock MBA programme for selected Babcock employees.

In partnership with Iberdrola and ICADE Business School, we have developed the MBA in the Global Energy Industry for Iberdrola managers, globally, while we have also established an MBA programme for the Weir Group, building on the successful Weir Group certificate programme launched in 2011.

In addition to executive education, we engage with business at every level of our organisation. For example:

- ▶ We have established relationships with Deloitte, Procter & Gamble and Ernst & Young who have sponsored our Management Development Programme a compulsory element for all undergraduate business school students.
- ▶ Our international advisory board comprises a mix of senior business people and industrialists. The board discusses and advises on the on-going development of SBS's corporate activities.

What is the Strathclyde MBA?

“

BY ITS VERY NATURE, THE MBA IS A GENERALIST DEGREE, IT IS INTENDED TO DEVELOP MANAGERS INTO BUSINESS LEADERS – AND TO BE AN EFFECTIVE LEADER, YOU NEED A SOLID OVERVIEW OF BUSINESS, SOMETHING SBS HAS BEEN OFFERING SINCE 1966.

At Strathclyde, we are exceptionally proud to have delivered a renowned MBA programme since 1966. Over the years we have pioneered developments in the MBA, such as offering the first one-year full time MBA programme in the UK, the first part time route, and the first distance learning programme. As a world class business school in an international technological university, we continue to innovate with our MBA and other programmes to ensure they are completely relevant and impactful to today's business world. ”

Professor David Hillier
Associate Principal, Executive Dean
Strathclyde Business School





The Strathclyde MBA

“
As someone who has recruited MBAs for Cognizant, a global IT service firm, I look for MBAs from triple accredited schools. Strathclyde MBA students stand out from the competition.”

Michael Cooper
Global Head of Quality & Compliance
Life Sciences R & D at Cognizant
Technology Solutions

In particular it:

- ▶ Provides the skills required for progression to higher level policy-forming positions
- ▶ Allows you to make successful career transitions
- ▶ Facilitates the move from technical specialism to general management
- ▶ Polishes the skills and enhances the abilities of people working for themselves or about to set up in business

What are the prime benefits?

Self-development

- ▶ A broad understanding of business and management issues
- ▶ Strategic orientation and the ability to successfully implement the strategies formulated
- ▶ Development of management skills and techniques
- ▶ Self-awareness as a manager and leader
- ▶ Increased confidence in all areas of business

Career development

- ▶ Enhanced promotion prospects
- ▶ New career opportunities
- ▶ Access to the extensive Strathclyde alumni network

What are the benefits for employers and sponsors?

Improved corporate performance

- ▶ Greater understanding of corporate goals
- ▶ More knowledgeable and successful management
- ▶ Advanced communication through mutual understanding
- ▶ Greater awareness of external influences and recognition of the need for a quality customer focus and market orientation
- ▶ Increased potential for the effective utilisation of valuable corporate, human and other resources

Human resource development

- ▶ Greater ability to attract and retain high potential managers
- ▶ Flexible approach to management education
- ▶ Structured development of individual managers
- ▶ Integral part of succession planning and development of tomorrow's leaders

A photograph of a woman and a man in graduation gowns walking down a modern staircase. The woman is on the left, looking down, and the man is on the right, looking at his phone. The staircase has a glass railing and is set against a large window with a view of a building. The background is slightly blurred, emphasizing the graduates.

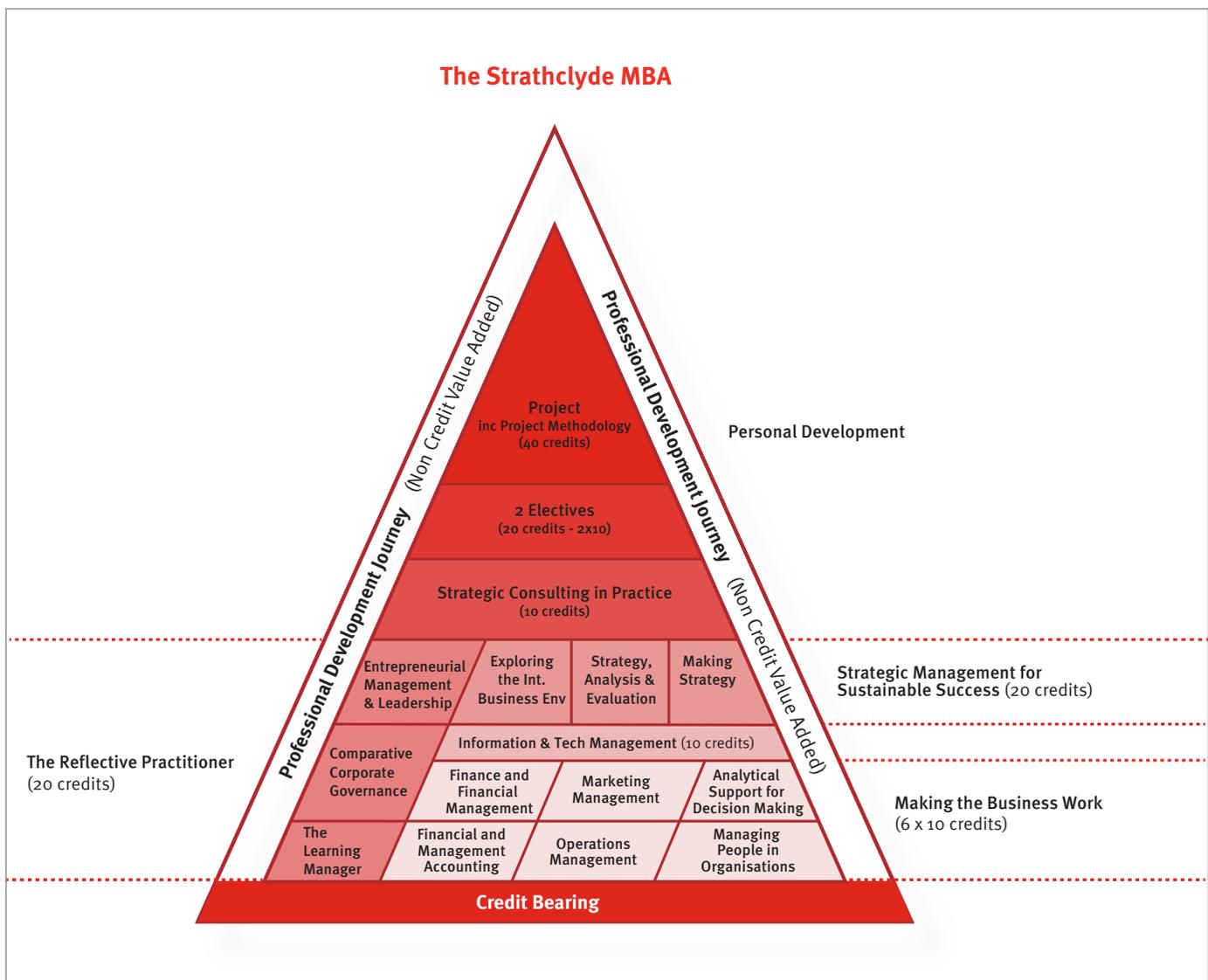
THE STRATHCLYDE MBA IS NOT JUST A BUSINESS PROGRAMME: IT IS A STIMULATING, CHALLENGING, LIFE-CHANGING EXPERIENCE, WHICH WILL MAKE YOU QUESTION, RE-THINK AND RE-EVALUATE HOW YOU DO BUSINESS.

The Strathclyde MBA is highly experiential and based on collaborative learning – students share their varied work experiences, knowledge, understanding and skills.

The MBA will shape and guide you as a reflective, open- thinking, adaptive learner. This is facilitated through enhanced understanding of the interplay of theory and practice in management.

The Strathclyde MBA

- an overview



What you will learn

THE STRATHCLYDE MBA IS A 180-CREDIT PROGRAMME FOLLOWING THE EU GUIDELINES AS SET OUT BY THE BOLOGNA PROCESS. THE PROGRAMME IS DESIGNED AROUND FOUR MODULES, AND THE MBA PROJECT.

Module

1

The Reflective Practitioner

The first module explores concepts and skills of management and learning which will be applied and developed throughout your study, and your career.

Module

2

Making the Business Work

The second module enables you to explore the languages, concepts, skills and application of specialist areas from the perspective of the general manager.

Module

3

Strategic Management for Sustainable Success

The third module develops your ability to work as a manager in modern, complex organisations through using and integrating a wide range of techniques and theories pertinent both to day-to-day management and strategic change.

Module

4

Personal Development

The fourth module enables you to choose where to develop further, either continuing a generalist approach, or seeking to understand a particular subject in greater depth. This includes the final piece work, the MBA Project, which enables you to explore in depth a managerial, organisational or environmental issue, and through so doing, to put into practice relevant knowledge and skills, and to reflect on learning outcomes. While we will do our utmost to help you, clearly your progress and the value you gain from the Strathclyde MBA is really down to your own personal commitment.



The Reflective Practitioner

The Reflective Practitioner is designed to help students respond to the increasing emphasis in the business world on corporate social responsibility, stakeholder expectations and the professional practice of management. It comprises three component classes - The Learning Manager, Comparative Corporate Governance, and Entrepreneurial Management and Leadership.

Analysing and developing your self-awareness as a manager and how you interact with others is crucial to becoming more effective, at any level within an organisation. The Learning Manager explores these issues and increases your ability to analyse and develop how you learn, to become ultimately a more reflective learner. Collaborative learning between students, and between students and staff is central to The Learning Manager.

To promote good corporate management in today's complex international environments, MBA graduates need to understand the importance of corporate governance in a free market system. This class will enable you to understand organisational structures and carry out analyses on key organisational stakeholders.

Competitive, uncertain and fast-changing environments demand a new breed of manager, and more entrepreneurial leaders. Entrepreneurial Management and Leadership allows you to experience and reflect on entrepreneurial skills and practices that are appropriate to managing and leading in a corporate context.

The Learning Manager, Comparative Corporate Governance and Entrepreneurial Management and Leadership provides you with the foundations to become an adaptive manager open to life-long learning.

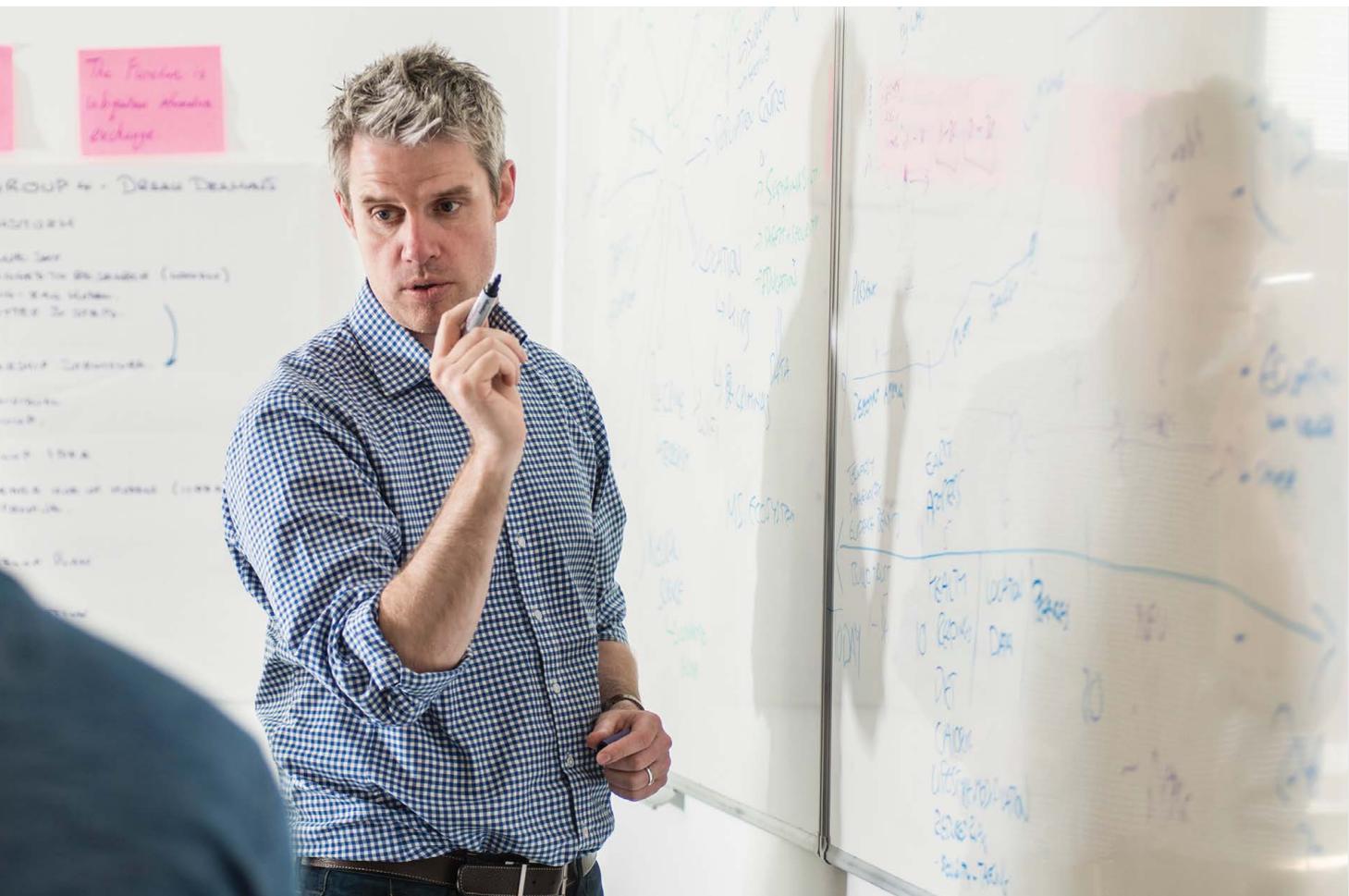
Making the Business Work

To become a highly effective general manager, it is crucial to understand the management fundamentals and processes that are vital to business success and that are operated by specialist functional teams in an organisation.

By becoming aware of these disciplines students are better able to appreciate each function as well as the inter-relationships and tensions between them.

Therefore, during this second module of the Strathclyde MBA, you will undertake the following classes:

- ▶ Finance and Financial Management
- ▶ Financial Management Accounting
- ▶ Operations Management
- ▶ Marketing Management
- ▶ Analytical Support for Decision Making
- ▶ Managing People in Organisations



Module 3

Strategic Management for Sustainable Success

The Strathclyde MBA is renowned for its reputation and excellence of research in the area of Strategy and Strategic management. The three inter-related classes within this module comprise:

- ▶ Exploring the International Business Environment
- ▶ Strategy, Analysis and Evaluation
- ▶ Making Strategy

Initially, you will learn to explore and fully understand internal and external ambiguity, complexity and uncertainty in international business environments. Building on this understanding, you will then develop your ability to manage in these environments, armed with structured opportunities to explore the major management and economic theories, alongside the language of strategy and strategic management in the Strategy, Analysis and Evaluation Class.

Finally, in the Making Strategy class you will learn to negotiate strategy in a small management team, putting into practice the management theories acquired in the preceding classes. This will involve developing an effective statement of strategic intent, including purpose, competitive advantage and strategic priorities.

Module 4

Personal Development

As students progress through the Strathclyde MBA, academics work with to help them 'personalise' their learning and development, and ensure that the overall experience is highly experiential and relevant to current business practice.

Strategic Consulting in Practice is an opportunity to put into practice all that you have learned from the preceding Strategic Management module. Working as a consultant for a client organisation, you, as part of a small team, will be tasked to work on a live organisational issue for that particular organisation. The client will feature significantly in the evaluation of the class and your team's performance. This session, normally run over a weekend, will offer you many insights into the uncertainties of managing yourself, working with a small team, the task of strategising and meeting the expectations of the client.

In the final instructional phase of the Strathclyde MBA, the "personalised" element is realised via a range of possibilities and choices in our Elective Classes, and the final MBA project.





Online Class - Information and Technology Management

In everyday discussions about technology, IS and ICT, people generally are referring to computers. In this class the focus is not on computers but on the picture we have about computers. By doing this we will examine the ‘big picture’ of IS/ICT, and technology more generally, in order to gain a better understanding of what computers can do for us, and when we should switch off our computers, smartphones, tablets, and wearable technology and take matters back into our human hands.

Delivered online to mirror the subject matter, this class covers fundamental concepts of technology and IS/ICT although students should be aware that overall this is not a technical course.

Elective Classes

With a pool of over 120 academic experts across a wide range of specialist departments in SBS we are able to offer a wide range of classes. In practice, this means that we are able to offer more than 20 different electives all taught by subject specialists.

A highlight of the Strathclyde MBA calendar is the annual MBA Summer School, which takes place in Glasgow over May and June.

The summer school is open to all study routes of the MBA who have reached elective study stage, and is a wonderful opportunity to study your elective choices alongside a group of like-minded international colleagues.

For those unable to attend the summer school, elective classes are also offered at our international centres.

To reflect both the latest challenges facing business and the latest insights from our world-leading research, the range of electives is revised annually.

MBA Project

The capstone element of the Strathclyde MBA is the project, which provides an opportunity to examine in depth a managerial, organisational or strategic business issue of your choice over an extended period of time. The design of the MBA project enables you to put into practice the knowledge and skills you have developed throughout the MBA experience. While you have the freedom to pursue your own topic and use your own network, SBS will offer a number of consultancy opportunities sourced through alumni and our corporate connections. The Project Methodology module provides guidance and a support infrastructure throughout the project.

Professional development journey

“

A key element of my MBA was what I learned about the importance of interpersonal skills and how they can be used to manage people and circumstances which you encounter in personal and professional life. ”

Sean Bush
Full-time MBA





“ I used to work in project management within a company providing public transport services in Rome. I chose to do an MBA with a view to improving my career outlook. The Strathclyde MBA offered a very interesting programme; it focused on strategy as well as being open to all aspects of business management. I would definitely recommend this programme. It has been a challenging as well as rewarding experience. ”

Marco Massimetti
Full-time MBA

AT STRATHCLYDE WE UNDERSTAND THAT CAREER ENHANCEMENT IS ONE OF THE TOP REASONS ANYONE CHOOSES TO STUDY FOR AN MBA.

Free and for Life

We draw on our many years of experience and industry knowledge from the in-house team, supplemented by top consultants who are experts in their field, to offer dedicated careers planning and development for all our MBA cohorts and unlimited access once you join our alumni.

Events

Complementary to your MBA learning experience, you can access a range of talks and networking events which will add further value. Our Scottish MBA Employability conference is an annual event, regularly attracting high-level industry representatives. Integrated and stand-alone seminars and workshops are delivered throughout the year, online and on-campus.

The Career Management Journey

Our focus is on developing long-term career management skills. As part of our career development support we offer:

- ▶ strategies to support self-awareness, personal skills development, competency audits, and professional development needs
- ▶ advice on core career skills such as CV building, interviews, assessment centres, social media and online branding
- ▶ one to one careers coaching

Our Virtual Careers Community

All students and alumni become part of our global careers community through access to our Career Management Site, where there is a wealth of information and resources, alerts, and information on jobs and events.

“ Prior to graduating, the MBA Careers service introduced me to a position at a prestigious FTSE 100 company. A few years down the line, as Director of Supply Chain, I identified several project opportunities that my team did not have the time nor the skill set to undertake. Having reached out to the Business School I have been fortunate enough to engage with several professional individuals with time and motivation to review and develop solutions for my business challenges. The students have had the chance for real world consultancy experience and I am delighted with the support and conclusions provided. ”

Jenny McGeough
Full Time MBA

Corporate and Alumni Relations

Through the MBA-dedicated job links on the Career Management Site and our network of corporate contacts, our students are kept in touch with international recruiting organisations.

SBS is consistently a top-ranked school in the Economist and FT rankings and this is down to our alumni, who have added value in organisations and industries globally for many years, creating a network for projects, jobs and networking.

Careers Post-Graduation — Where our Students Go

Over the last three years, an average 90% of our full-time students had jobs or a job offer 3 months after November Graduation. Recent companies hiring our students include Accenture in the UK, Deloitte in India, Cognizant and Moodys in the US, Coracoos in Brazil, Ineos in Thailand, the Central Bank of Indonesia, and Telecoms HK.

Industries where you'll find our recent graduates:

- Consulting 26%
- Financial Services 18%
- Engineering 10%
- FMCG 10%
- Professional Services 10%
- Public Sector/NGO 10%
- Manufacturing 4%
- Media/Entertainment 4%
- Pharma 4%
- Technology 4%







Join our learning community

UNDERTAKING THE STRATHCLYDE MBA IS NOT SIMPLY ABOUT GAINING AN INTERNATIONALLY RECOGNISED QUALIFICATION, IT IS ABOUT JOINING A COMMUNITY OF EXPERIENCED EXECUTIVES WHO SHARE A DESIRE TO DEVELOP THEIR PRACTICE ON A CONTINUING BASIS.

We see our task as facilitating this development through and beyond the MBA. Our commitment to this approach is reflected not only in the course itself, but in the people we recruit, the approach to learning, the information resources and services available to you and the way we work with alumni.

Wherever you undertake our MBA, Strathclyde academics lead your class giving you the opportunity to discuss issues and learn from their expertise.

Building a learning community

The foundation stone of our learning community are the people who join the course. In recruitment our guiding question is 'what does this person bring to our learning community?' The qualities we look for in candidates are experience and a hunger to explore existing practice.

We build our cohorts to contain as much diversity of organisational backgrounds and nationality as possible and restrict

numbers to ensure effective and mutual learning.

For example, our full-time cohort is no more than 60 people.

An innovative approach to learning

We believe strongly that experienced managers deserve an approach to learning that reflects their skills and knowledge. This starts with the learning materials. While the standard textbooks we provide cover the generality of subjects, we also supply bespoke core learning materials targeted towards the needs of managers. These texts are written by the teams who deliver the course and draw upon their collective experience as managers and consultants. As a result these materials reflect the latest thinking while integrating across the course.

All of our MBA study routes, wherever in the world you are based, are fully supported by a dedicated online



learning resource called Myplace. This virtual learning environment comprises web pages and tools that deliver learning materials and activities designed to enhance and support your learning.

The MBA class sites will give you specific details about the class including assessment details, lecture notes, and further reading.

It also has discussion forums for you to interact with both your lecturers and your class-mates.

We also emphasise a learning process in our classes that maximises the opportunity to question and debate current thinking. Unlike other schools we do not over-emphasise the historical, paper-based, case study approach preferring, wherever possible, to concentrate on current issues facing organisations. This provides the basis for jointly exploring business issues both with your peers and with academics. No matter where in the world you undertake our MBA, Strathclyde academics will lead your class giving you the opportunity to discuss issues with them and learn from their expertise.

Facilitating your learning

The Andersonian Library provides access to the best resources possible to support you throughout your studies. In addition, the Knowledge & Information Portal (KIP), available via MyPlace, gives you access to additional resources, directly related to your studies.

The learning resources available to you from the Library and the KIP include access to a wide range of databases, e-books and e-journals all available 24/7 from anywhere in the world.

Information, help and advice on current business, management, company, industry, market and country data is provided. 24/7 help is available via telephone and email.

Executive Education

The focus of the Strathclyde MBA is on real-world relevance, and developing skills that you can apply in business during and after your studies with us is crucial.

As you would expect from a business school which has been delivering an MBA in the UK for 50 years and around the world for over 25 years, we have acquired a very wide and international network of corporate contacts, many of whom continue to be very active alumni members.

Our school overview section on pages 3 - 5 clearly outlines our commitment to be both engaging and enterprising in all of our corporate pursuits.



Due to our extensive corporate networks and alumni, we have many requests for students to undertake projects. These approaches are supported throughout the year by activities such as project methodology, project management, personal counselling and coaching, and post MBA job support. ”

Dr Sean Ennis

To enhance your MBA experience, we ensure that a wide range of industry leaders and managers are brought in for guest speaker and networking sessions, allowing them to share their experiences and knowledge with you. Some of this input comes directly from our alumni network, whose involvement and commitment is actively encouraged by the school.

In addition, SBS offers excellent careers support with connections into many prominent industries and large corporations. This is more fully explained on page 15.

Continuing your development path

We recognise that completing the Strathclyde MBA does not exhaust your need to develop and grow. There are a number of options for alumni of the school to continue their studies through continuing professional development courses or to take the next step by embarking upon the Doctor of Business Administration (DBA) qualification.

Many alumni contribute to the community by acting as live clients for the current class, or work with us to create materials to use on the course. Others act as mentors for those on the course or ambassadors at events. Or you may choose simply to benefit from the activities of the 9,000 strong world-wide network of alumni that include workshops, guest speaker and networking events.



Many programmes - one MBA

MANY ROUTES – ONE MBA.

The Strathclyde MBA is a very flexible programme. We offer a variety of study routes, allowing you to choose a programme which suits both your work and/or personal circumstances.

Full-time

(12 months intensive study in Glasgow)

Part-time

(evening and weekend classes in Glasgow over 2-3 years)

Flexible learning

(combination of off-campus, self-paced study, interspersed with workshops and seminars: 3-5 years)

Strathclyde Executive MBA – International

(study your MBA locally in Singapore, Malaysia, Switzerland, Greece, Bahrain, UAE, Oman)





Should your circumstances change during your study, or should you want to vary the way you complete your Strathclyde MBA, we also allow our course members the opportunity to transfer to a different study route, even if that means studying in a different country!

We have had full-time course members who have completed their studies by flexible learning, and international part-time course members who have studied at our other international centres.

While each of the aforementioned study routes have differences in how they are delivered, you can be assured that no matter where and how you study for your Strathclyde MBA, each study route has the same:

- ▶ Entry criteria
- ▶ Course content and core learning materials
- ▶ Assessments
- ▶ Degree parchment

These alternative ways to study for your Strathclyde MBA are explained in greater detail on pages 24 - 33.

The Full-time MBA – an international experience

If you choose to study your MBA full-time over 12 months you can expect a stimulating experience. Your year with us is an opportunity to stretch yourself to the maximum, to be challenged and inspired by the faculty and your colleagues and to make lasting friendships around the globe.

At the end of the year you will emerge a different person, confident in the knowledge that you have gained skills and abilities to help you realise your career aspirations. Studying full-time allows you the opportunity to focus on the course rather than trying to juggle study and work.

Special characteristics of the full-time programme

The full-time course is 12 months: ten months participating in classes, group-work and professional development processes, and two months completing the MBA project. The full-time course allows you to take time to embark on life planning and in many cases reinventing or re-planning your career. In the early stages of the course there are a number of classes designed to identify your personal strengths and weaknesses. This is critical as it ensures you use your assets to full advantage while strengthening your weaker areas. The course is intensive and relies heavily on teamwork throughout – encouraging co-operation rather than competition. Within teams, your own expertise and experience is an essential and a valued part of the distinctive character of the full-time MBA.

As the full time MBA route of study is normally undertaken by those individuals changing careers or considering starting up their own business, then the programme has a more formal, integrated careers and professional development programme. Details of this can be found on pages 14-15.

Benefits of the full-time programme

Since we require a minimum of three years' work experience (the average is over nine years) you will find that your classmates have a wealth of experience, a powerful resource that will prove invaluable. Students typically come from a wide variety of industries, public service and voluntary agencies. This means that a wide range of experienced professionals have developed their skills through the full time MBA. Typically this has included the accounting and financial managers, consultants, engineers, IT specialists, and marketing managers that you might meet on many MBA programmes, but also some people with very different perspectives, such as medical professionals, civil servants and military officers.

This professional diversity is complemented by the international flavour of the course. The class has a maximum intake of around 60 course members from a variety of countries. Our strong belief is by limiting the class size, students interact more with academic staff and class-mates, making the overall MBA experience highly participative and engaging.



Profile: Full-time study

Jay Manton

Full-time MBA

There I was, 33 years old, and had been working in the Canadian oil and gas industry as a civil engineer for a heavy industrial contractor for the past 6+ years. During this time, I had mostly worked the camp life on a rotational schedule, flying back home every couple of weeks to spend a few days with my fiancée. I loved the work but hated being away from home. Call it what you want - a change of pace, a mid life crisis or just wanting more for my family, but I started to look for a change and thought an MBA would position me to make this shift.

I am a born and raised Western Canadian and I had had a diverse career up to that point in my life. Out of high school I did a diploma in wireless communication and worked as a telecom technician for a couple of years, before going back to school to get my electrical engineering degree in my mid twenties.

During my summers in school I worked for construction companies, moving dirt and pouring concrete as a labour foreman. I never worked as an electrical engineer though and became a Professional Engineer in civil. After getting my engineering degree, I held positions of a superintendent, project engineer, and operations manager on job sites of \$10M (CAD) to \$200M+ (CAD). My thoughts going into the MBA was maybe it would help me move into a corporate position based from home, instead of in the field on the road.

When I started looking at the various MBAs, I realised that most of the Western Canadian programmes were a two-year commitment and were heavily influenced by the Oil and Gas industry. I expanded my search geographically and narrowed my focus to flexible 1-year programmes that were also reasonably priced. The MBA also had to provide a broad strategic outlook of various industries to provide me with a more well-rounded education while still ranking competitively against the best in the world.

The Strathclyde Business School MBA checked all of these boxes plus more and helped me influence my transferable skills from my construction industry into another industry. But what my job title would look like was still yet to be determined...

Well, fast forward almost 5 years since I started the full-time MBA programme at Strathclyde and my life is a lot different now. I successfully completed the MBA, expanded our family to have a two-year-old daughter and, with the help from my brother and father, we started two separate zipline tour businesses back in Western Canada. Kokanee Mountain Zipline was the first business which started in the summer of 2015 in Nelson, BC and the second zipline park, Mineral Mountain Ziplines started in the summer of 2017 in Fairmont Hot Springs, BC.

Between both businesses, we employ about 40 employees full-time on a seasonal summer (six month) basis. During these summer months I work seven days a week from dawn until dusk, but this leaves me the winters to enjoy some down time on my skis and with my family. It's not that the work stops over the winter (financial year ends, marketing, hiring, strategic planning, etc) but it can be done on my time around my fun.

Doing an MBA gave me the time to reflect on who I am and what I wanted my life to look like after I had established a new career. After some soul searching, I knew I wanted to be in the outdoor adventure recreation industry and the MBA helped me influence my existing skills from my construction experience to excel in a new industry. The SBS MBA provided me with some fundamentals tools that were needed to bolster areas that my previous experience was lacking.

Two fundamental courses in the MBA that really made a difference in my knowledge was in Marketing and Finance. In my previous roles I had done a lot of cost-versus-budgeting but not been involved with the big picture financials such as understanding money lending and effects on the business, or how to read Year End Statements efficiently.

As for my marketing experience, I think 'non-existent' would sum it up but through some of the courses in the MBA I got the exposure to understand how and why I may want to access my customer. I even took a Social Media elective which enriched my understanding of the power of the online marketing world. I now spend over half of my yearly budget on our online presence and we are seeing great returns.

The SBS MBA third semester is all around strategic planning and is really the heart of the programme. I utilise the tools we learn in this semester regularly to help navigate through the varying visions that each of the shareholders has on the business. As I always say, "My father wants to build the Taj Mahal and my brother would run the business out of a tent. I am there to find the compromise."

So, by filling some of my gaps with MBA, I feel I am a more well-rounded general manager and I am able to make informed decisions on which direction we want to grow our businesses. It is never easy starting or growing a business, but if it was easy, it wouldn't be fun!

the Strathclyde

MBA

Part-time



Part-time study - a Scottish networking experience

We recognise that the commitments of working managers mean they require a programme that fits around their careers. Strathclyde's part-time MBA (evening study) offers course members the opportunity to gain a valued and well-established management qualification in a way best suited to their professional and personal circumstances.

Typically, part-timers complete their degree in around three years although some choose to accelerate the programme to complete in a little over two.

A major strength of the part-time route lies in the immediacy of the relationship between managerial practice and the course. Members of the part-time route bring to their classes and groups the issues they deal with on a day-to-day basis and in-depth knowledge of current practice in their industry. Through the course materials and discussion with their peers they take back into their work situations insights that reflect the cross-disciplinary nature of the course and the contextual richness of those taking the MBA. This generative dynamic brings great value to course members and employers alike as new possibilities and ways of working are opened up at both an organisational and personal level.

Part-time MBA students can also take advantage of the flexible learning intensive seminars to catch up on any classes missed due to work commitments.

Our position and strength as a business school brings a further benefit. As the vast majority of the course members on the part-time programme live and work in the central belt of Scotland, studying part-time at Strathclyde gives you the opportunity to get to know people from across the broad spectrum of Scottish industry. Currently the part-time route includes representatives from, amongst others, the financial services, oil, pharmaceutical, IT and retail sectors as well as public and not-for-profit organisations. This provides course students with the unique opportunity to establish a powerful network amongst Scotland's up and coming managers.

Choosing to study a part-time MBA is a significant step, especially at a time when your career and lifestyle may change.

A major advantage of the Strathclyde MBA is its flexibility and responsiveness to your needs. If you change your job or move away from the area, we will be happy to discuss with you which study options might best fit with your circumstances.



Profile: Part-time study

Mildred Zimunya

Part-time MBA

How does the part-time programme work?

When you join the part-time programme (our intake is in late September) you will join a group of like-minded individuals with whom you will progress through the programme.

Normally you will attend one session in the evening each week from September to June (with holidays at Christmas and Easter) although course participants often get together more often to work together on course material.

There may be a few weekend classes spread over the period of study where feedback from students has suggested the learning experience for a particular class is better when delivered as an intensive seminar over two or three days. Timetables will be issued well in advance of when these weekend classes will occur.

We also offer a range of other study options including intensive seminars to aid your study of specific subjects and a selection of elective classes which run over the weekend. Typically, part-time students complete their degree in around three years although some choose to accelerate the programme to complete in a little over two.

If you value regular contact with academics and course colleagues as well as the enriching experience of applying new concepts to your work, the part-time route is the ideal choice for you.

From day one of my part time MBA journey I have been constantly learning and applying my learning from the MBA programme.

What has been key in doing this MBA has been the emphasis on understanding others, understanding the environment and the application of learning through the use of live case study examples from the business world. I have changed a lot in how I work with people - I listen more, I have learnt what it is 'to be in the other persons shoes', I have learnt to be more analytical using the many theories and tools taught to understand my work environment.

As a manager I have acquired a huge insight into understanding management issues and the technical skills necessary to tackle them. The MBA programme has been very well rounded in offering organisational management techniques to make decisions that benefit organisations and foster growth. I have been given tools that have already helped me unlock the nuts and bolts of some of my own work issues to enhance service delivery.

Before the MBA my view of the Corporate Profit-focussed world versus the Third sector, not-for-profit environment was very narrow, it was skewed towards a view that these two entities were enemies of each other and what drove them was very different. However my view now is that organisations all want the same things and exist in more or less the same environments with similar challenges and needs around working with people, building successful businesses, sustainability and good leadership.

The electives I chose were very much informed by my learning experience and my curiosity in how to make work environments better for employees. I feel a motivated work force is a key ingredient in organisational success. I chose the Developing Skills for Effective Management Consulting and through this I have learnt the importance of having the skills to listen, to explore issues that may be affecting an organisation, and to help organisations with the tools to solve

their own issues and formulate winning strategies.

I also participated in the Leadership for Change and Innovation elective - this was about understanding leadership rather than being a leader. This is also in recognition that organisations are environments filled with creative and innovative individuals at any level and where organisations harness this resource they can think out of the box and find new and successful ideas within themselves to move their organisations forward.

These electives have reinforced the importance of acknowledging that employees often hold the keys to unlocking success and that it is important that organisations offer the right environment for this to happen.

The beauty of doing the Strathclyde MBA part time programme has been that I have been able to put into practice what I have learnt throughout my learning journey. I am definitely a more reflective person in my practice, I am much more confident in my view of management; I believe the skills I have gained have given me leadership skills applicable to any sector.

My fellow students and I have been on this MBA journey together and, although we are part time, we have had much opportunity to get to know each other. From the very first day we were placed in working groups and this approach has been consistent throughout. While we were put in these groups to work on various class assessments, being in these groups was a learning process on its own - learning to accept people, learning to understand that people are different, learning to view things from other people's viewpoints. The mix of students from all business sectors and various nationalities has enriched my view of other cultures and broadened my understanding of the vital role culture plays in moving organisations forward.

I have certainly found SBS a 'place of useful learning' and will continue to actively participate as an alumna of Strathclyde Business School.

Flexible Learning

Flexible learning - beyond distance learning

For many people the hectic nature of today's organisations means they often do not know where in the world they are going to be from week-to-week. People in this situation need an MBA programme that can allow them to direct their own studies while providing the level of support that an internationally recognised school can offer. Our response to this challenge is the Flexible Learning MBA.

The Flexible Learning MBA is unique in the balance it offers in two key areas. The first area is the balance between self-study and group interaction. The core learning materials you will receive in addition to textbooks are specifically written for practising managers by our teams of academics. Taken together with our class materials on MyPlace and support resources, those studying by flexible learning have all the tools needed to study subjects on their own. However, we believe that the heart of MBA learning lies in the conversations between experienced managers and we make strenuous efforts to encourage peer interaction and group learning. One way we achieve this is through the workshops and seminars at which you will have the opportunity to meet with your peers.

These valuable networking opportunities are where associations and friendships are formed that continue by phone, chat, email and

discussion group through, and beyond, the period of the programme.

The Flexible Learning MBA also allows a balance between a structured programme and allowing individual choice in the pace of study. To do this we work to a standard timetable that will see participants graduate in three years.

Our aim, however, is to assist people in formulating a workable study plan that suits their circumstances. This has seen individuals accelerate their studies to graduate in just two years, or extend their studies to fit in with work commitments.







Profile: Flexible Learning
Sonia Poulin
Director, Alberta Law Libraries and
Information Services
Flexible learning MBA

I have worked in law library administration for the past 19 years. Since 2008, I have been responsible for the strategic vision, leadership and management of information technology, legal information resources, research and training services for the judiciary, practicing bar, Crown prosecutors, government lawyers, and public via a provincial-wide network of law libraries in the province of Alberta, Canada. I am also a co-founder of the Alberta Legal Information Society (2012) whose goal is to streamline legal processes for the public and promote collaboration in the legal community in order to reduce duplication of services and resources.

There have only been a few management courses included in my previous degree studies. I've been in a senior leadership role since 2002 and, while I had a number of years of experience in budgeting and managing teams, I felt it was important to have the proper management credential acquired through a recognised degree.

Working full-time, I chose the Strathclyde flexible MBA so it would fit around my career. Although I am located in Canada, I attended all weekend schools and electives on campus, with the exception of just two courses. I really enjoyed the mix of both distance learning, weekend schools, and completing my course assignments online with colleagues located around the world.

I spent six months researching MBA programmes. I chose the Strathclyde MBA for various reasons: overall cost, triple accreditation and flexibility. As a flexible student located outwith Scotland, one aspect that was very important to me was personalisation. I did not want to be just a student number. From my very first phone call to Strathclyde Business School, I knew I had found the right institution. The MBA administrators made me feel as one of their own. I never once had to provide my student number. I knew that when I would need help or a deadline extension for an assignment, I would not have to explain myself. This has no price!

Exploring the international business environment of Kazakhstan was a part of the course that was really interesting for me. Not only did I gain a lot of knowledge through research, but also a lot of insight from my colleagues that worked in various industries, who thought about and tackled a project very differently to what I was used to. I really enjoyed the entire course of study, especially the learning experiences I gained from working with various colleagues from around the globe, both from cultural, linguistic, and even different time-zone, perspectives - waking up in the middle of the night to join my colleagues online to discuss our assignments is probably one of the highlights of my MBA studies!

I was one of the very few students who worked in public service and at the beginning I thought somehow this would be an issue. I was wrong: I learned so much from my course work and colleagues.

My final project was completed with an international brewing company. One might wonder what the similarities are between beer and the law - surprisingly more than one would think. I was able to transfer my skills, knowledge and applied research gained throughout this project to my current career.

During the course of my studies, I had the opportunity to lead significant organisational changes within the Department of Justice that demanded innovative and creative solutions in integrating all programmes and services into a multi-site one-window service delivery framework while engaging staff, and a large group of stakeholders with varying interest, into a complex decision-making process. I was recently nominated and elected President of the Law Section of an international organisation.

Completing an MBA has helped me get out of my comfort zone. I would definitely recommend the programme - obtaining an MBA has helped me to think differently, more strategically and has increased my creativity, analytical and cultural awareness skills. I know it will definitely help me further my career.





The Strathclyde
Executive MBA is
offered on a
part-time basis
through our
international
partnerships in:

Bahrain

Greece

Malaysia

Oman

Singapore

Switzerland

UAE

Further details of the above centres are available in separate literature – please contact us for further information.

Executive - International



Profile: Executive MBA

Aida El Bouanani

Executive MBA - Dubai

Strathclyde Executive MBA - International

The Strathclyde MBA has been available outside the UK since 1988, with thousands of course participants now graduated and thousands more currently studying in their own country. This success is due to the flexible learning delivery structure developed with local partners.

Our partnership agreements ensure that our international bases mirror the high standard of teaching facilities and resources you would expect in a leading business school. While we maintain full control of admissions, academic teaching and programme delivery, our partners provide full administrative support and are on hand to deal with your everyday needs as you progress through your studies.

The Strathclyde MBA has many study routes, but we emphasise our 'one MBA' approach. The executive MBA you study via one of our international centres is exactly the same programme as you would study in Glasgow, and the academics who deliver the core elements of the programme in your country also deliver the MBA in Glasgow.

The programme format is especially designed for busy executives who need to combine career and family commitments with the demands of MBA studies. The flexibility of the part-time approach enables participants to graduate within two years. However, study may be spread over a longer period if necessary, to a maximum of six.

I come from an engineering background and graduated in IT Engineering in 2010 in Morocco. However I never worked as an Engineer and joined the sales team in Procter & Gamble after my graduation. After four years, I had the opportunity to move to Dubai and join the sales team in General Mills in 2014.

Coming from an engineering background, most of my studies were around mathematics, physics and technical subjects. So when I started working in sales, I realised I was lacking the business acumen needed in order to progress in my career. I joined the MBA in order to get a holistic understanding of the corporate world and equip myself with the right tools to move to a senior leadership position.

During my research for the MBA, I attended various MBA fairs and did extensive research about the various MBA courses available in Dubai. I chose Strathclyde as it is the longest standing MBA in the UAE, and is the only one offering a triple accreditation - AMBA, EQUIS and AACSB. The Strathclyde MBA is also accredited by the Ministry of Higher Education & Scientific Research in the UAE, and was the first international MBA in the UAE to have this accreditation. Strathclyde's MBA remains the only UAE government and triple internationally accredited UK MBA programme available in the UAE.

I also looked at the different rankings provided by the FT and the Economist and it was clear from there that Strathclyde had the best cost vs. ranking ratio and thus provided a better return on investment.

I enjoyed the variety of classes provided by the MBA. I had classes about marketing, operations management, human resources and finance. I also had the chance to be exposed to the strategy module and work on multiple case studies for different industries.

As part of the MBA, I had the opportunity to choose two electives in two different locations and I used this opportunity to travel to the Strathclyde campus in Glasgow to take one of the electives there. It was a great opportunity to meet with students from all over the world and exchange views on our experiences with the MBA and our future career perspectives.

The academic teaching at Strathclyde is very comprehensive as it covers diverse courses. Also, all the professors come from the Glasgow campus and this ensures consistency in the delivery of the courses between the different locations. On top of that, most of the local counsellors are alumni of the Dubai MBA itself which represents an opportunity to discuss with them the outcomes of the MBA and how to make the most out of it.

After graduation, I joined BP Middle East as part of their Future Leaders programme. The Future Leaders Programme (FLP) is an international four-year rotation programme which takes enthusiastic, talented people from a range of professional backgrounds and provides the skills and opportunities necessary to develop them to reach senior leadership positions and accelerate their careers. The programme consists of two 24-month rotations, one of which is an international assignment. The BP Future Leaders Programme has been ranked the 5th Top MBA Development programme in the World in 2018 by MBA-Exchange.com.

The MBA has been a life-changing experience and a great career accelerator for me. Strathclyde Business School curriculum is very challenging and will push you to give the best of yourself and get the maximum learning out of the MBA.

General information

Course assessment

Assessment throughout the programme involves a combination of assignments, workshops, examinations, group work and presentations.

How much does it cost?

Details of fees are available online. If you are studying via the part time or flexible learning MBA route fees stay at the same rate from when you commenced the programme.

What other costs might I encounter?

It is strongly recommended that you have your own personal computer or laptop. A suitable computer would cost between £350 and £500, depending on model type and specification, and a printer around £50 - £100. Our IT Support department would be happy to advise you on the best buy for your budget.

How do I pay?

Sponsoring companies are asked to pay tuition fees at the beginning of each academic year.

If you are paying your own fees you might wish to take advantage of a scheme allowing you to pay by instalments.

Prodigy finance offers loans to UK nationals and international students

studying an MBA at Strathclyde Business School. Conditions apply for further information visit: www.prodigyfinance.com

How do I raise the funds?

The Strathclyde MBA Programme is a well-recognised qualification among international, national and local employers. On average, 50% of course members on the part-time and flexible learning routes obtain full or partial sponsorship from their employer. For course members funding themselves, there are a number of ways of securing funding. Details of how to find out about available scholarships are shown below.

Association of Masters of Business Administration

Students are eligible to join AMBA after enrolment on an MBA course.

Scholarships and funding

Each year, the business school provides a range of scholarship opportunities for those students who are self-funding their MBA studies. Self-funding status means that fees are paid for by a student's own means. If a student is in receipt of funding or a scholarship from an organisation such as the British Council or a corporate body, then it is

unlikely that they will be eligible for financial assistance via our scholarship schemes. For further details refer to: <http://www.strath.ac.uk/mba/scholarships/>

For details of other funding opportunities, such as career development loans, please visit our website at <http://www.strath.ac.uk/rio/postgraduatescholarships/careerdevelopmentloans/> or contact the MBA admissions office

Accommodation

The University has a large student village with a variety of accommodation both on-campus and nearby. All successful applicants for the full-time programme will be sent on-campus accommodation details.

Examinations

There are three examination schedules each year for UK-based study routes – December, March and July/August, and two in August and March for study via international centres.

It is possible for flexible learning course members to sit examinations off-campus. Full details, including current locations, are available from the local administrators.



Flexibility of study choice

We offer you the flexibility of transferring between various study routes, and to undertake units or modules from different routes. For example, part time students can catch up with missed work via flexible learning seminars or by taking part in selected modules of the full-time programme. Full-time MBA students who miss out on elements of the programme for whatever reason can also take advantage of flexible learning seminars.

Please note that course members wishing to take classes on routes other than the one they are registered for may be subject to additional fees. In addition, while we do our best to meet your requirements wherever possible, such requests are subject to availability.

Keeping you informed

Our comprehensive website at www.strath.ac.uk/mba/ provides additional information and should answer most of your questions.

If you would like to discuss the programme with a member of the admissions team or the MBA administrator, please contact us. We would be happy to show you around the school and introduce you to some of the faculty.

SBS and our international partners regularly hold MBA information sessions at all our centres. In addition, we attend international recruitment events throughout the year.

For further details on any of the above, please contact the admissions team on:

T: +44 141 553 6118/9
E: SBS.admissions@strath.ac.uk

Course dates and applications

Full-time MBA and Part-time
MBA programmes start during September each year

Flexible Learning MBA (UK) MBA
Two intakes in October and April

Strathclyde Executive MBA - International

Two intakes at each of our international centres:

- April
(applications must be submitted by the beginning of March)

- October
(applications must be submitted by mid-August)

We advise you to apply as early as possible since places on most study routes are limited.

Admissions process

AS YOU MIGHT EXPECT, OUR SELECTION PROCESS IS DESIGNED TO IDENTIFY TALENTED PROFESSIONALS FROM A WIDE RANGE OF ACADEMIC, BUSINESS AND CULTURAL BACKGROUNDS WHO MIGHT GAIN FROM, AND CONTRIBUTE TO, OUR LEARNING COMMUNITY.

As a result, while there are formal requirements for entry listed below, our concern is with the potential of individual candidates, their interpersonal and teamworking qualities and the range and nature of their managerial experience.

In order to assess these skills we ask you to complete a number of essays outlining your experience and aspirations along with references supporting your work experience and academic record.

We may ask you to undertake a formal interview to discuss your achievements and aspirations. In any case we would encourage you to visit the school or centre you are applying to and to ask as many questions as you need to clarify your decision.

Admissions Testing

Although GMAT (Graduate Management Admissions Test) is not a standard requirement of our admissions process, strong verbal reasoning and numerical abilities are critical for the MBA and we may ask you to undertake such a test.

Competence in English

The MBA programme is highly interactive and therefore requires a high level of competence in English speaking, writing, reading and understanding. A well balanced minimum score of 6.5 in IELTS is required for those applicants whose first language is not English. We may consider applicants who fall slightly below these standards if they are willing to undertake pre-sessional study.

Computer competence

In order to undertake the MBA you will need to be competent in word processing, the use of spreadsheets and in report writing.

The application process

Applications should be made online at www.strath.ac.uk/mba/. Completed application forms are considered by the Admissions Committee as they are received. You are therefore encouraged to submit your application form and all the supporting documentation as soon as possible. Once all the requisite details are with us you should receive a decision within two weeks of application.

“

The Strathclyde MBA requires us to view the things that affect an organisation from different and various viewpoints.”

Atsushi Ikarashi
MBA Malaysia

Qualifications and experience

For entry to the MBA programme:

- ▶ A first degree is essential and applicants must be at least 24 years old, have a minimum of three years' postgraduate managerial/professional experience and be able to demonstrate career progression.



Our centres worldwide



AS A SCOTTISH BUSINESS SCHOOL WITH OUR CITY CENTRE CAMPUS IN GLASGOW, WE PIONEERED OUR MBA PROGRAMME OVERSEAS STARTING WITH SINGAPORE IN 1988. OUR EXECUTIVE MBA IS NOW OFFERED IN SEVEN LOCATIONS WORLDWIDE.

Scotland

Scotland is one of Europe's most unique destinations, famed for its history, its castles, its scenery, its lively cities, its warm hospitality and its traditions. It is a small yet wildly diverse country and the very size of the land is one of its attributes, allowing the visitor to travel the length and breadth of the country easily and often.

Outdoor activities are plentiful in Scotland. In the 'home of golf', places such as Gleneagles, Carnoustie and St. Andrews Old Course are synonymous with world-class golf. Other activities to be enjoyed in Scotland include walking, climbing, skiing, white water rafting and sailing.

Culture is also important in Scotland – of course, there is the world famous Edinburgh International Festival, but there are numerous festivals and events throughout Scotland all year round in both towns and cities.

Glasgow

Glasgow is Scotland's biggest city but its position and excellent transport links mean all other parts of the country are easy and quick to access. A stunning city in its own right, Glasgow is just minutes from some of the most beautiful parts of the country – the rugged west coast, Loch Lomond and Burns country are all on our doorstep.

Glasgow has been named variously as European City of Culture, UK City of Architecture and Design and European Capital of Sport. Glasgow played host to the highly successful 2014 Commonwealth Games and co-hosted the 2018 European Championships with Berlin. The city is not content to rest on its laurels, making it a vibrant and exciting place to live. Visitors attest to the fact that Glasgow offers great experiences, whether that is through culture, history, entertainment, food and drink, shopping or a taste of all of these!





The Strathclyde MBA is offered on a part-time basis through our international partnerships in:

Bahrain

Greece

Malaysia

Oman

Singapore

Switzerland

UAE

“

After 14 years' work experience in marketing and public relations both in Switzerland and abroad, I wanted to study with open-minded people from different countries in order to gain a broader and deeper insight into strategic management and general leadership. I applied for the Strathclyde MBA. For me it was a very positive experience and one I would not have wanted to miss. ”

Anna Baumann

Executive MBA, Switzerland

Beyond the Strathclyde MBA

- your global alumni community

ON COMPLETING THE STRATHCLYDE MBA, YOU MAY GO FOR A COMPLETE CAREER CHANGE, BE PROMOTED WITHIN YOUR EXISTING ORGANISATION, OR EVEN START UP YOUR OWN BUSINESS. NO MATTER WHAT YOUR AMBITION, WE ENSURE THAT ALL OF OUR GRADUATES ARE EQUIPPED WITH THE NECESSARY SKILLS, KNOW-HOW AND CONFIDENCE TO ADD IMMEDIATE VALUE TO ANY ORGANISATION.

On graduation, you will join an alumni base of over 9000 MBA graduates spread across the world not to mention the wider University of Strathclyde alumni base of some 150,000 graduates.

Once registered, we will keep you up to date on current business issues, SBS news and alumni events via our website, e-newsletters and our on-line dedicated MBA alumni site. This site also gives you access to a careers portal, bulletin boards and Business Source database. This database is your personal global address book, allowing you to search for colleagues and networking opportunities.

MBA alumni are eligible to undertake one elective per year for three years after graduation, subject to availability.

We believe that we offer you every opportunity to make life after your Strathclyde MBA rewarding. We look forward to developing this relationship throughout your career.





Further Information

FOR GENERAL INFORMATION
ON THE STRATHCLYDE MBA
PROGRAMME OR ANY OF OUR
OTHER PROGRAMMES PLEASE
CONTACT US AT:

Marketing and Student Recruitment
University of Strathclyde Business School
199 Cathedral Street
GLASGOW
G4 0QU

T: +44(0)141 553 6118/6119

E: SBS.admissions@strath.ac.uk

www.strath.ac.uk/mba



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programmes please contact us at:**

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